We claim:

1. An apparatus for providing feedback to a user of a weight stack machine having weights for lifting and a frame, comprising:

weight sensing means for determining the number of weights lifted;

encoder means for detecting the distance moved by said weights during a lift;

electronic detection means operatively coupled to said weight sensing means and said encoder means for computing data describing weights lifted; and

interface means for transmitting said data from said electronic detection means to a storage means.

- 2. The apparatus of claim 1 wherein said storage means is a display.
- 3. The apparatus of claim 1 wherein said storage means is a mass storage device.
- 4. The apparatus of claim 1 wherein said storage means is an an electronically programmable memory.
- 5. The apparatus of claim 1 wherein said encoder means comprises a retractable cable assembly having a first and a second end, said first end anchored to said frame and said second end adapted for

attachment to one of said weights.

- 6. The apparatus of claim 5 wherein said second end is attached to a pin used in said stack machine determinative of the number of weights for lifting.
- 7. The apparatus of claim 5 wherein said encoder means further comprises a rotary pulse generator coupled to said cable assembly having a pulse output, said pulse output representative of a distance traveled by said fetractable cable.
- 8. The apparatus of claim 5 wherein said encoder means is a multi-turn potentiometer.
- 9. The apparatus of claim 1 wherein said weight sensor means comprises a plurality of proximity sensors.
- 10. The apparatus of claim 9 wherein said proximity sensors are photo sensitive.
- 11. The apparatus of claim 9 wherein said proximity sensors are inductive sensors.
- 12. The apparatus of claim 9 wherein said proximity sensors are magnetically activated.

13. The apparatus of claim wherein said proximity sensors comprise a light curtain.

14. An apparatus for providing feedback to a user of a weight stack machine having weights for lifting and a frame, comprising: one or more load cells;

electronic detection means operatively coupled to said weight sensing means and said encoder means for computing data describing weights lifted; and

interface means for transmitting said data from said electronic detection means to a storage means.

15. A method for providing feedback to a user of a weight stack machine having weights for lifting, comprising the steps of:

determining the number of weights/lifted;

detecting the distance and speed of said weights during a lift;

computing data describing the number of weights lifted; transmitting said data from said electronic detection means to a storage means.

- 16. A method as described in claim 15 further comprising receiving information from a storage means.
- 17. A method as described in claim 15 further comprising displaying said data on a display.

18. An apparatus for providing feedback to a user of weight stack machines having weights for lifting, comprising:

weight sensing means for determining the number of weights lifted;

encoder means for detecting the distance moved by said weights during a lift;

electronic detection means operatively coupled to said weight sensing means and said encoder means for computing data describing the weights lifted;

interface means for transmitting said data from said electronic detection means to a central storage means; and

reporting means operatively connected to said central storage means for generating reports from said data.

- 19. The apparatus of claim 18 wherein said interface means receives data from said central storage means.
- 20. The apparatus of claim 18 wherein said data from said storage means contains programming steps to be executed by said interface.
- 21. The apparatus of claim 18 wherein said data from said storage means contains historical data associated with a user of said apparatus.
- 22. The apparatus of claim 21 wherein said data is displayed on a display.

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